

DATE: 09-14-2012

PAGE: 1

of 4

MEDIA STRATEGIES & RESEARCH - 7658 ATTN: RACHAEL BEALE 11350 RANDOM HILLS RD. SUITE 670 FAIRFAX VA 22030

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | COWELL FOR NC TREASURER | Brand | COWELL NC TR | POLITICALS | WTVD - DURHAM

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DATE: 09-14-2012 **PAGE**: 2

of 4

MEDIA STRATEGIES & RESEARCH - 7658 ATTN: RACHAEL BEALE 11350 RANDOM HILLS RD. SUITE 670 FAIRFAX VA 22030

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | COWELL FOR NC TREASURER | Brand | COWELL NC TR | POLITICALS | WTVD - DURHAM | COWELL NC TR | COWELL

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R 27 11-06-2012 11-06-2012 05:28AM - 06:00AM EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA 2 30 1 1 350.00		25	11-05-2012	11-06-2012	11:00PM - 11:	:35PM	EYEWITNESS NEWS	AI 11PM	(MONDAY-SU	JNDAY	1	30	1				1	1,100	1	1,100.00
R 27 11-06-2012 11-06-2012 05:28AM - 06:00AM EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA 2 30 1 1 350.00																				
		26	10-29-2012	11-04-2012	11:35PM - 12:	:02AM	NIGHTLINE (MONDA	Y-FRIDAY	′) (788)		2	30		1	1		2	250	2	500.00
R 28 10-29-2012 11-01-2012 05:58AM - 07:00AM EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) 1 30 1 1 2 850 2 1,700.00	R	27	11-06-2012	11-06-2012	05:28AM - 06:	:00AM	EYEWITNESS NEWS	AT 5:30 A	AM (MONDAY	-FRIDA	2	30		1			1	350	1	350.00
R 28 10-29-2012 11-01-2012 05:58AM - 07:00AM EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) 1 30 1 1 2 850 2 1,700.00																				
	R	28	10-29-2012	11-01-2012	05:58AM - 07:	:00AM	EYEWITNESS NEWS	AT 6AM ((MONDAY -FF	RIDAY)	1	30	1		1		2	850	2	1,700.00



DATE: 09-14-2012 **PAGE:** 3

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MEDIA STRATEGIES & RESEARCH - 7658 ATTN: RACHAEL BEALE 11350 RANDOM HILLS RD. SUITE 670 FAIRFAX VA 22030

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | COWELL FOR NC TREASURER | Brand | COWELL NC TR | POLITICALS | WTVD - DURHAM | COWELL NC TR | COWELL

	30	7750 05-3	1-2012 09-1	3-2012 3	COWELL FOR NC	TREASURER	OWELL NC 1					POLITICA	\LS		V	71 VD - DO	IN IAW
		Agency Est		CMS # 235563	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End D		Billing M (Broa	Billing M (Broadcast Month, Cycle 1)			Package Contract Titl N 235563		e	
	_ine	Start Date	End Date	Time Period		scription						WTF		SPW		Tot Spots	Total \$
				Agency CPE:										J. 7.		op 510	. σ.αι ψ
	29	11-05-2012		09:00AM - 10:		E! WITH KELLY & MICHAEL	. (842)		3	30	1			1	125	1	125.00
R	30	10-29-2012	10-29-2012	10:58AM - 12:	00PM THE	E VIEW (MONDAY-FRIDAY)	(846)		2	30	1			1	300	1	300.00
R	31	10-31-2012	10-31-2012	12:00PM - 12:3	30PM EYE	EWITNESS NEWS AT NOON	I(MONDAY-F	RIDAY)	2	30		1		1	250	1	250.00
R	32	11-02-2012	11-02-2012	03:00PM - 04:0	00PM KA	TIE (817)			2	30		1		1	175	1	175.00
R	33	10-30-2012	10-30-2012	04:00PM - 05:0	OOPM EYE	EWITNESS NEWS 4:00PM (N	MONDAY- FR	DAY) (1	30	1			1	375	1	375.00
R	34	11-05-2012	11-05-2012	05:00PM - 05:3	30PM EYE	EWITNESS NEWS AT 5:00P	M(MONDAY-F	RIDAY	1	30	1			1	750	1	750.00
R	35	10-31-2012	10-31-2012	05:28PM - 06:0	00PM EYE	EWITNESS NEWS 5:30PM (N	MONDAY-FRI	DAY) (8	1	30		1		1	950	1	950.00
R	36	11-01-2012	11-01-2012	05:58PM - 06:3	30PM EYE	EWITNESS NEWS AT 6P (M	ONDAY-FRID	AY) (81	1	30		1		1	1,100	1	1,100.00
R	37	11-02-2012	11-02-2012	06:58PM - 07:	30PM JEC	OPARDY (MONDAY-FRIDA)	() (898)		1	30		1		1	1,400	1	1,400.00
R	38	10-30-2012	10-30-2012	07:28PM - 08:0	00PM WH	IEEL OF FORTUNE (MONDA	Y-FRIDAY) (9	001)	1	30	1			1	1,400	1	1,400.00
R	39	11-05-2012	11-05-2012	07:28PM - 08:0	00PM WH	IEEL OF FORTUNE (MONDA	Y-FRIDAY) (9	001)	1	30	1			1	1,400	1	1,400.00
R	40	10-29-2012	10-29-2012	07:58PM - 10:0	00РМ МО	NDAY PRIME 8-10P (795)			2	30	1			1	4,000	1	4,000.00
				DWTS	EM LINE NOTE				_						, .		
R	41	10-31-2012	10-31-2012	10:00PM - 11:0		D PRIME 10-11P (814)			2	30		1		1	1,500	1	1,500.00
Ш				NASHVILLE	M LINE NOTE												



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MEDIA STRATEGIES & RESEARCH - 7658 ATTN: RACHAEL BEALE 11350 RANDOM HILLS RD. SUITE 670 FAIRFAX VA 22030

		ontract No Contract Dt Revision Dt Rev# Advertiser COWELL FOR NC TREASURER Brand COWELL NC TR											uct Cod ITICALS			_	Station/Market WTVD - DURHAM		
		Agency Est		CMS#	End D									е					
	Lino	1120 Start Date	End Date	235563 Time Period	PHILADELPHIA	A. CLIFFORD scription	10-02-2012	11-06-2		M (Broad			<u> </u>		N SPW	235563	T-4 C4-	Tatal	
ŀ	LIHE	Start Date		Agency CPE:		scription			KC.	Duration	IVI I	VV I	r 5	5	SPW	Price	Tot Spots	Total \$	
R	42	11-02-2012		07:58PM - 09:0		IDAY PRIME 8-9P (792)			2	30			1		1	2,200	1	2,200.00	
				LAST MAN/MA	M LINE NOTE LIBU														
R	43	10-30-2012	11-01-2012	11:00PM - 11:	35PM EY	EWITNESS NEWS AT 11I	PM (MONDAY-SU	INDAY	2	30	1	1			2	1,100	2	2,200.00	
R	44	11-04-2012	11-04-2012	11:00PM - 11:	35PM EY	EWITNESS NEWS AT 111	PM (MONDAY-SU	INDAY	2	30				1	1	750	1	750.00	
R	45	11-05-2012	11-05-2012	11:35PM - 12:0	02AM NIG	GHTLINE (MONDAY-FRID	AY) (788)		2	30	1				1	250	1	250.00	
	46	11-01-2012	11-01-2012	08:00PM - 11:0	00PM PR	IME SPECIALS (797)			1	30		1			1	3,000	1	3,000.00	
	47	10-31-2012	10-31-2012	05:00PM - 05:	30PM EY	EWITNESS NEWS AT 5:0	00PM(MONDAY-F	RIDAY	1	30		1			1	750	1	750.00	
	48	11-03-2012	11-03-2012	07:00AM - 08:	00AM EY	EWITNESS NEWS SATU	RDAY AT 7AM (2	408)	2	30			1		1	250	1	250.00	
														С	ontracte	d Gross Total	: 69	66,875.00	
																al Gross Total	:	66,875.00 10,031.25	
	Mon	th/YR		Preempted		Made Good	Contract T	otal		A	djustme	ents				Net Tota	•	56,843.75 Actual Total	
	Oct	12		0.00		0.00	O	.00				0.00						0.00	
	Nov	12		0.00		0.00	66,875	5.00				0.00						66,875.00	
	TO	TAL		0.00		0.00	66,875	5.00			(0.00						66,875.00	